

# Creative Media Production

Julian Bellmont and Danny Mason



[newbury-college.ac.uk](http://newbury-college.ac.uk)



[ucn.ac.uk](http://ucn.ac.uk)



# Welcome

Welcome to Newbury College, your first choice for technical, career-focussed training.

As you look to start the next stage of your education, we are here to support you. We understand the transition from school can be daunting and our highly trained staff will guide you through the application and enrolment process, to get you on the right track to the career you want.

**#careersnotcourses**



# Why Newbury College?



## **PROGRESSION-FOCUSED**

- Subjects based on your chosen career
- Career-focused objectives



## **SKILLS-BASED**

- Fewer exams
- Different assessment methods
- Practical subjects

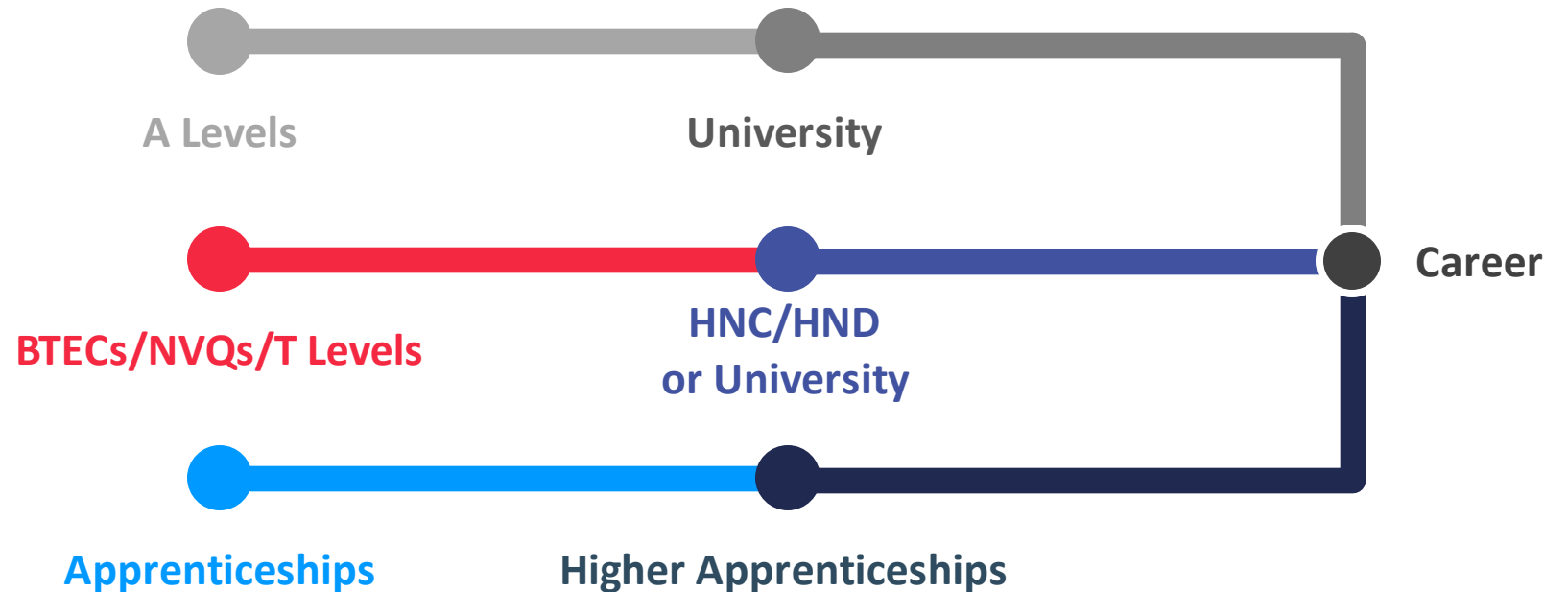


## **EMPLOYER-LED**

- Industry placements with excellent employers
- Curriculum influenced by businesses

# College Progression vs Sixth Form

- ✓ Faster route to your chosen career
- ✓ More options available
- ✓ Lower cost and debt-free Higher Education\*





# Your study programme

Full-time study programmes are assessed in a variety of ways, rather than just through the traditional essay and exam methods, this can be beneficial to students who prefer to be assessed differently and demonstrate their skills in other ways.

## VOCATIONAL QUALIFICATIONS

Career-focused qualifications that meet needs of employers and job sectors like **BTECs**, **NVQs** and **T Levels**.

Your **Academic Tutorial** will help you to set targets and monitor your progress.

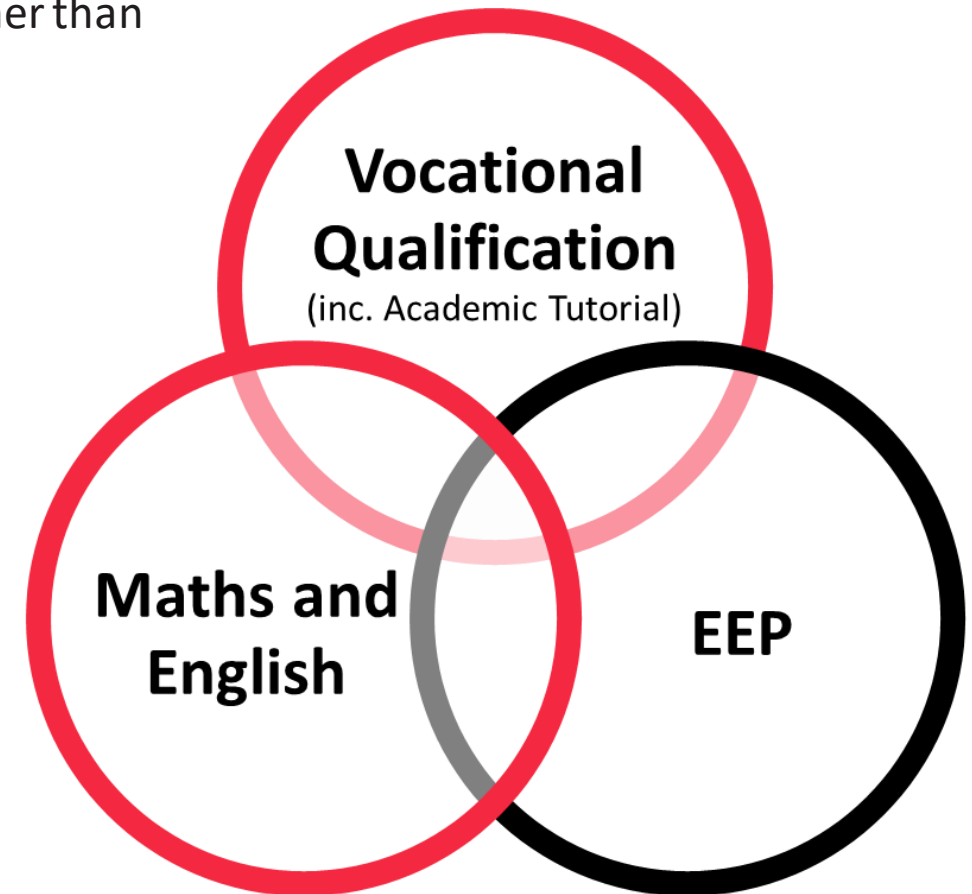
## MATHS AND ENGLISH

You may need to resit your English and/or maths qualifications. We will support you in achieving your target grade.

## EEP

EEP stands for **Employment**, **Enrichment** and **Pastoral**.

It provides you with a wide range of opportunities to enrich your learning and professional development beyond your main subject of interest. These could include sports, clubs and activities, trips and visits, work placement and work-related activity, tutorial sessions and guest speakers.



# Placements and Partnerships

## EMPLOYABILITY

A special WRA programme built into your course to learn the skills for the workplace including:

- CV and interview preparation
- vacancy and application writing
- trips and employer visits
- employer supported projects and activities
- apprenticeship and progression opportunities

## WORK PLACEMENTS

From 2 to 9 weeks in length, these often lead to jobs and part-time work alongside your course.



# Level 2 – T-Level Transition Pathway

The aim of the T-level Transition Pathway is to prepare you fully for the next step (a full T-Level), which could be one of the following 3 – Digital, Business or Media.

The programme consists of an Award qualification based around Digital Promotion for a business. You will complete 3 Units and then have an employer set project to complete where you will demonstrate the knowledge learnt from the Units.

Alongside this you will be expected to complete some work experience and your English and Maths as required to the level expected to progress onto Level 3.

# Level 3 Extended Diploma in Creative and Digital Media



This two-year course is aimed at students who wish to learn and develop skills so they can progress to a career in Graphics, Web design, Games Design or Animation.

You will develop an understanding in a wide range of skills including web authoring, producing digital graphics, animation techniques and TV adverts.

Units covered may include the following:

- Film and video editing techniques
- Digital graphics for interactive media
- Factual programme production techniques
- Music video production
- Ad production for TV
- Social action and community media production
- Presentation techniques
- News production for radio
- Photography and photographic practise
- Interactive media authoring
- Web animation for interactive media



# Uniform and equipment

There is no special uniform needed for this course. All equipment and resources required for the course are supplied. However most students will prefer to use their own laptop and/or camera.

A DSLR with video capability, a tripod and memory card would be very useful.

The minimum suggestion for this course is a memory stick of about 4GB or more that will be helpful to you to back up your work which are quite cheap and easily available.

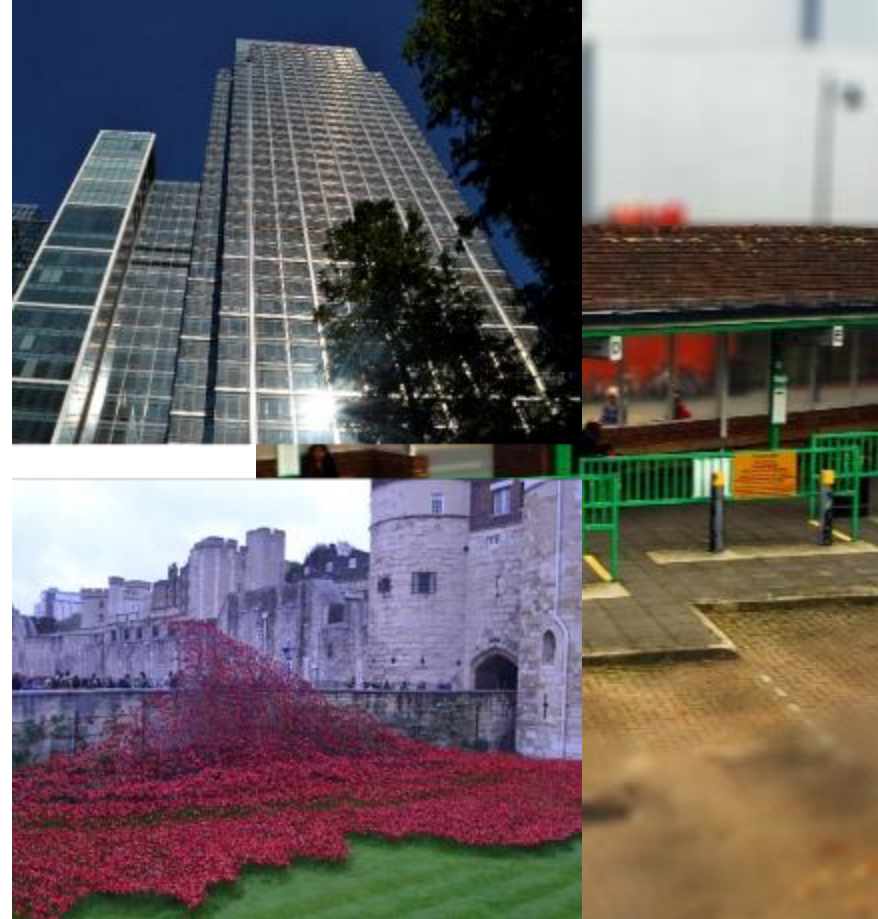


# Visits and trips

During the year we plan trips to various galleries and venues in the south east. These have included :

- Avebury
- The London Museums
- Ashmolean Museum
- Canary Wharf
- Durdle Door

Also various local firms.



# Assessment

This is a vocational programme and it is assessed by:

- assignments
- practical work
- projects
- controlled assessments set by the awarding body.

You will produce a portfolio of work which is assessed against the grading criteria for the units. Assignments set have an agreed hand-in date that will need to be met in order to meet the awarding body guidelines. In addition to portfolio work, some units may also include externally marked assessment material, sat under controlled conditions.

For example there is a final major project called Responding to a Brief. This project asks you to recall everything you have covered during the year.



# Progression





# How we can help

Tutors and support staff work closely together and with other local partners to provide you with:

- Learning support
- Progression coaching
- Health and wellbeing advice
- Financial support including free travel, meals and help with child care costs
- Careers advice
- Help with university applications





# Funding your programme



Education & Skills  
Funding Agency

## The Education & Skills Funding Agency (ESFA)

The Education & Skills Funding Agency funds adult Further Education (FE) and skills training in England. It forms part of a network of organisations in England who commission, manage and promote training for adults and young people. The ESFA funds non-levy Apprenticeships (16yrs +), work placed and classroom based learning programmes throughout England for learners aged 19 and above. If you are enrolled onto an ESFA funded programme this is match funded by the European Social Fund (ESF). The ESFA also funds programmes for individuals aged 14-19 which includes the Study Programme (16-19) and Traineeships (16-18).



European Union  
European  
Social Fund

## European Social Fund (ESF)

You may be enrolled onto a specific ESF project which will be funded by the European Union or if you are engaged onto any of our ESFA programmes, including non levy Apprenticeships, then this will be matched funded by ESF.

# Any questions?

Julian Bellmont

[j-bellmont@newbury-college.ac.uk](mailto:j-bellmont@newbury-college.ac.uk)

Danny Mason

[d-mason@newbury-college.ac.uk](mailto:d-mason@newbury-college.ac.uk)

If you have any questions or require further information on this course or any other aspects of studying at Newbury College, please contact us.



[newbury-college.ac.uk](http://newbury-college.ac.uk)

